



# Network of Likes & Dislikes: Conflict and Membership

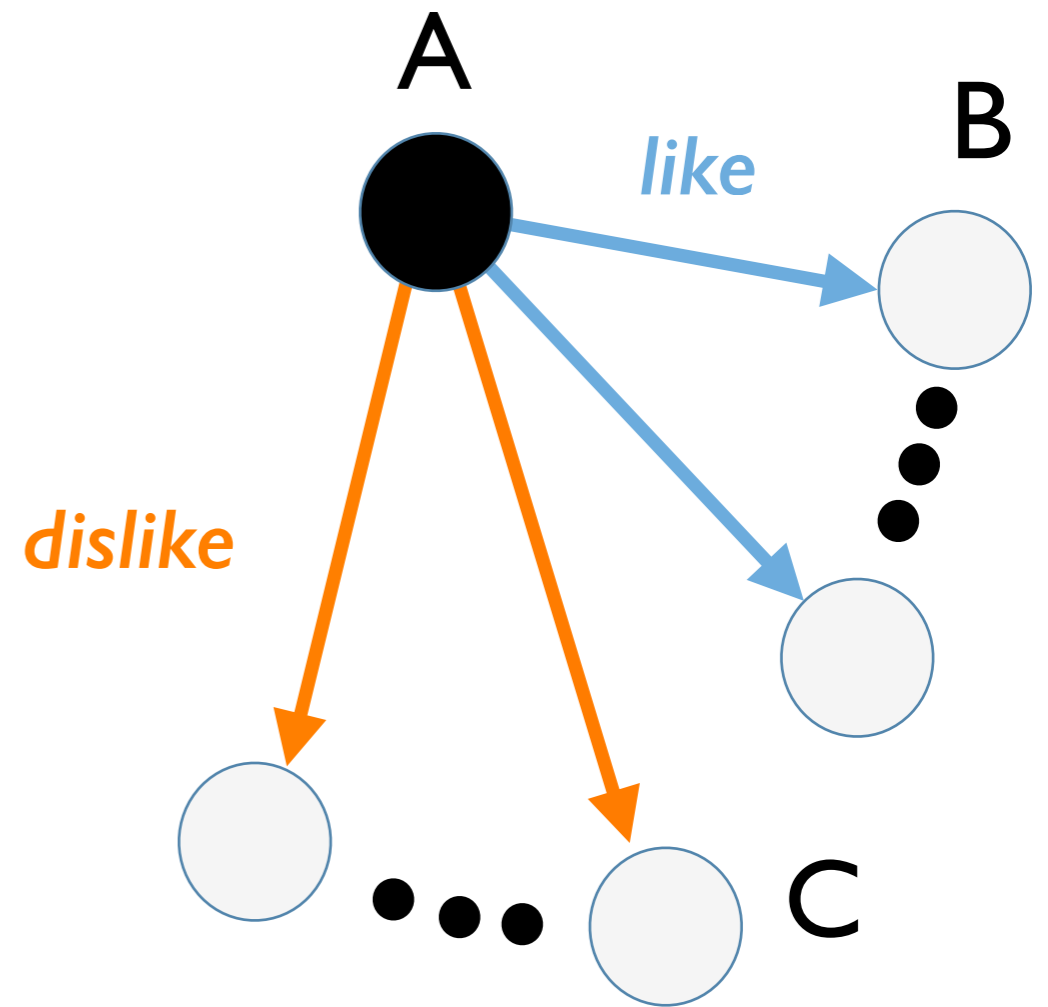
Beom Jun Kim  
Dept. of Physics  
Sungkyunkwan Univ., Korea

## EAJSSP2015

(Oct. 15, 2015)@KIAS

# Network Data

- Surveys at an anonymous organization of  $N = 103$  members in 03' & 06'.
- Everyone is asked to choose 5 members she wants to work with & 5 members she does not want to work with.  
 $k_{out}(\text{like}) = k_{out}(\text{dislike}) = 5$ .
- Directed networks with two different link types (like/dislike) at two different times (03' & 06').

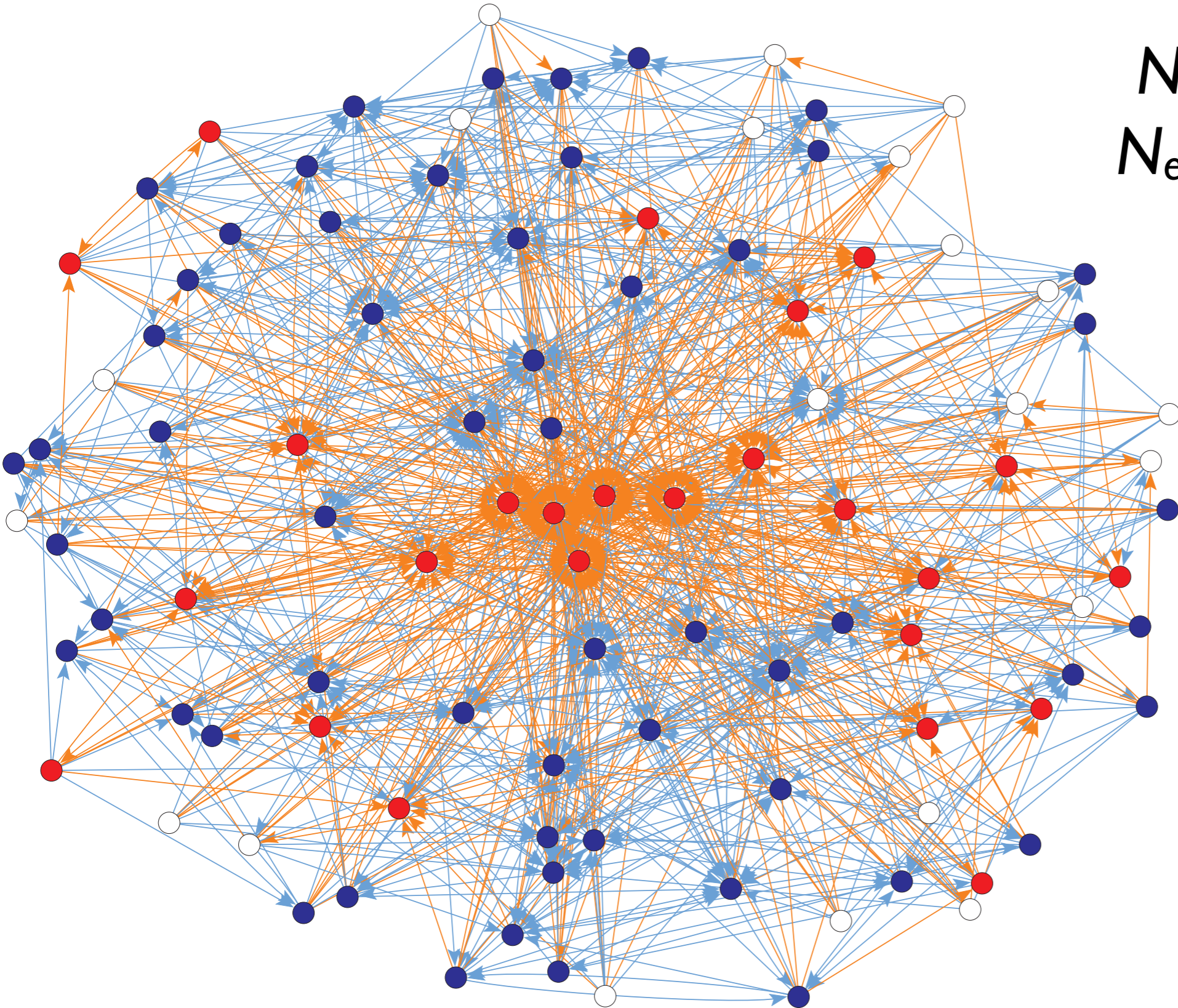


A likes B and dislikes C.

# 03' Network

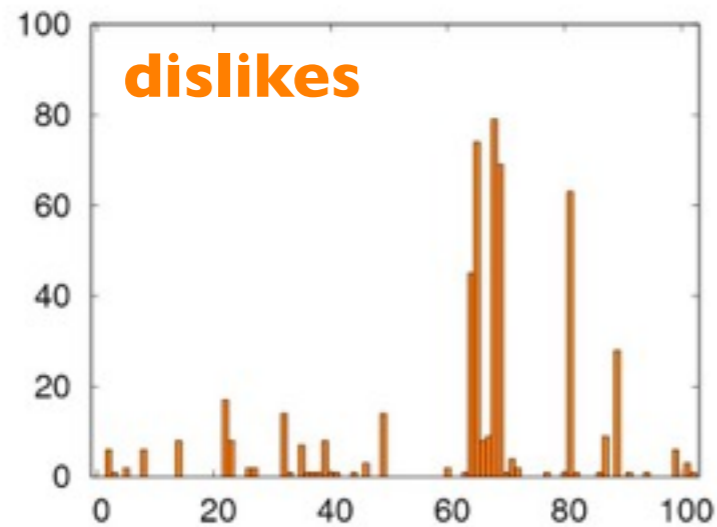
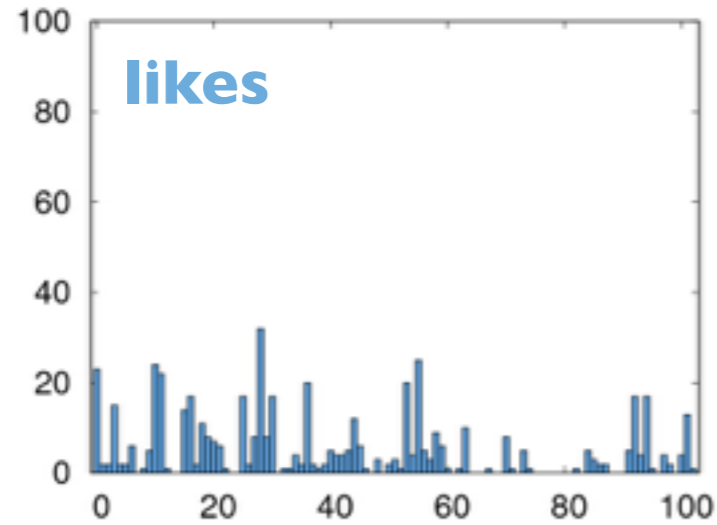
$N_f = \#$  of friends  
 $N_e = \#$  of enemies

● :  $N_f > N_e$   
● :  $N_f < N_e$   
○ :  $N_f = N_e$

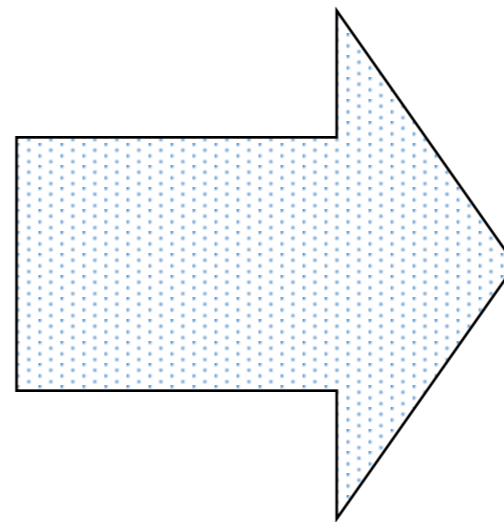
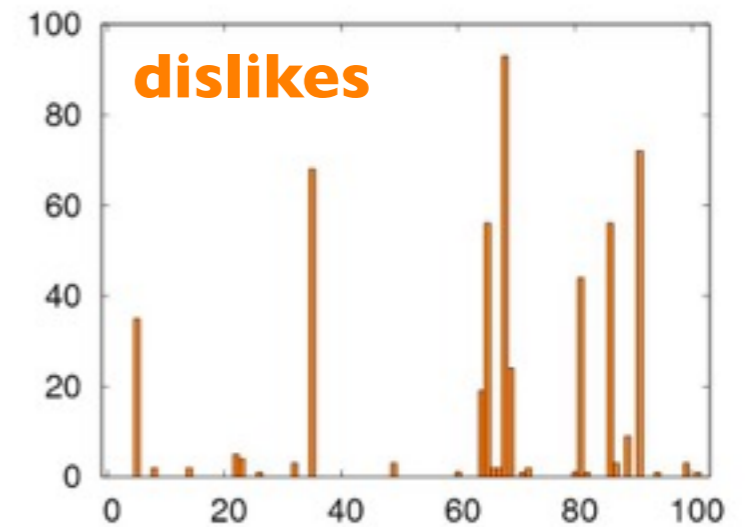
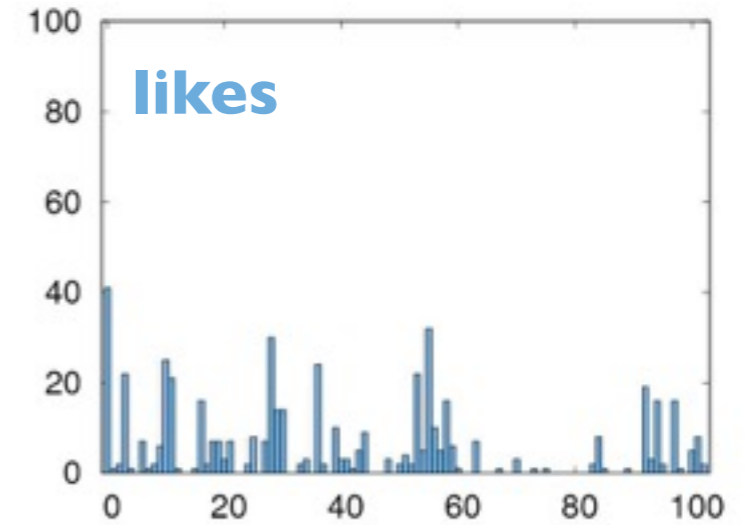


# In-degree sequences

03'



06'

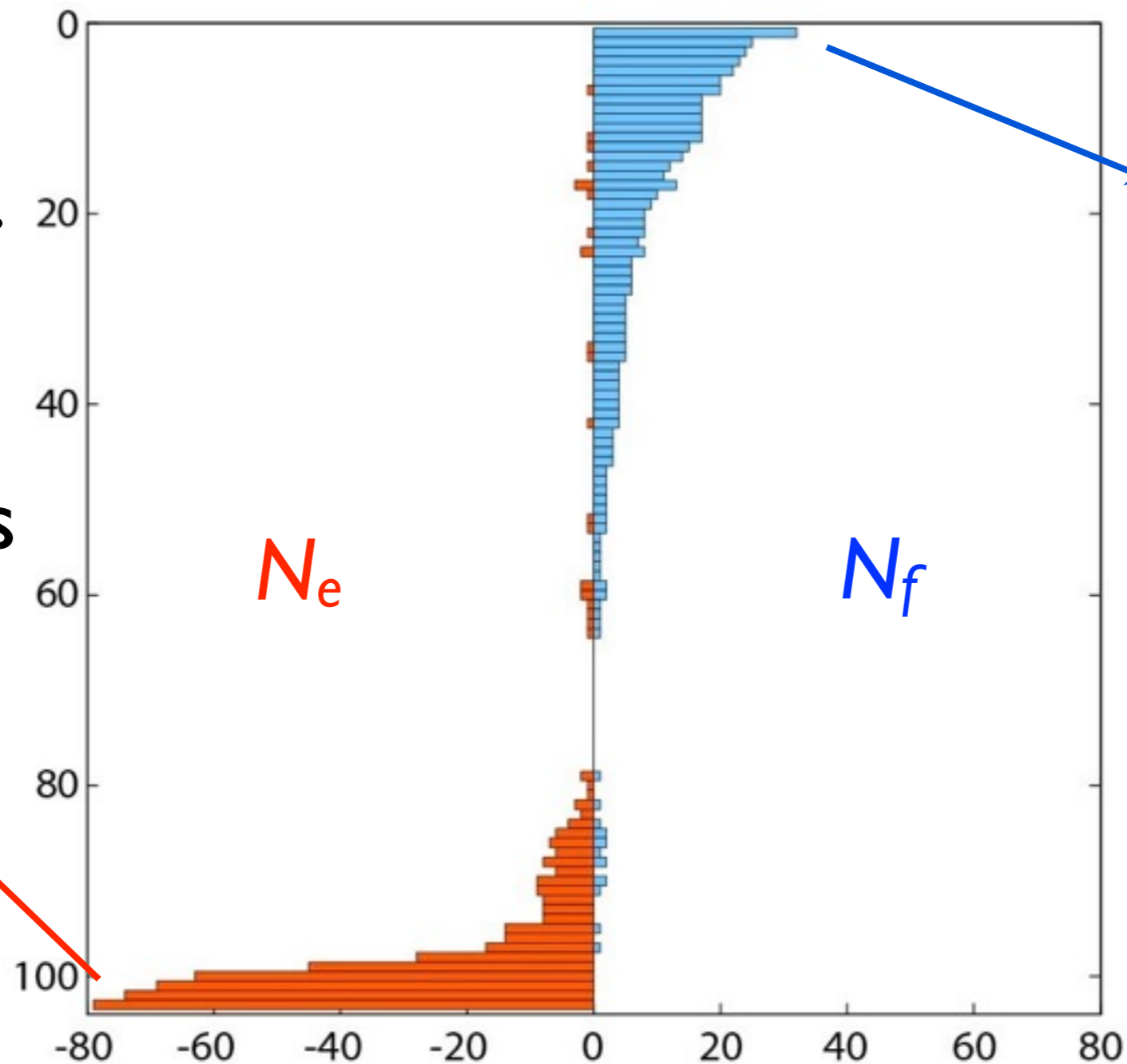


Change of preferences!

# In-degree sequences

Node id  
(sorted w.r.t.  
 $N_f - N_e$ )

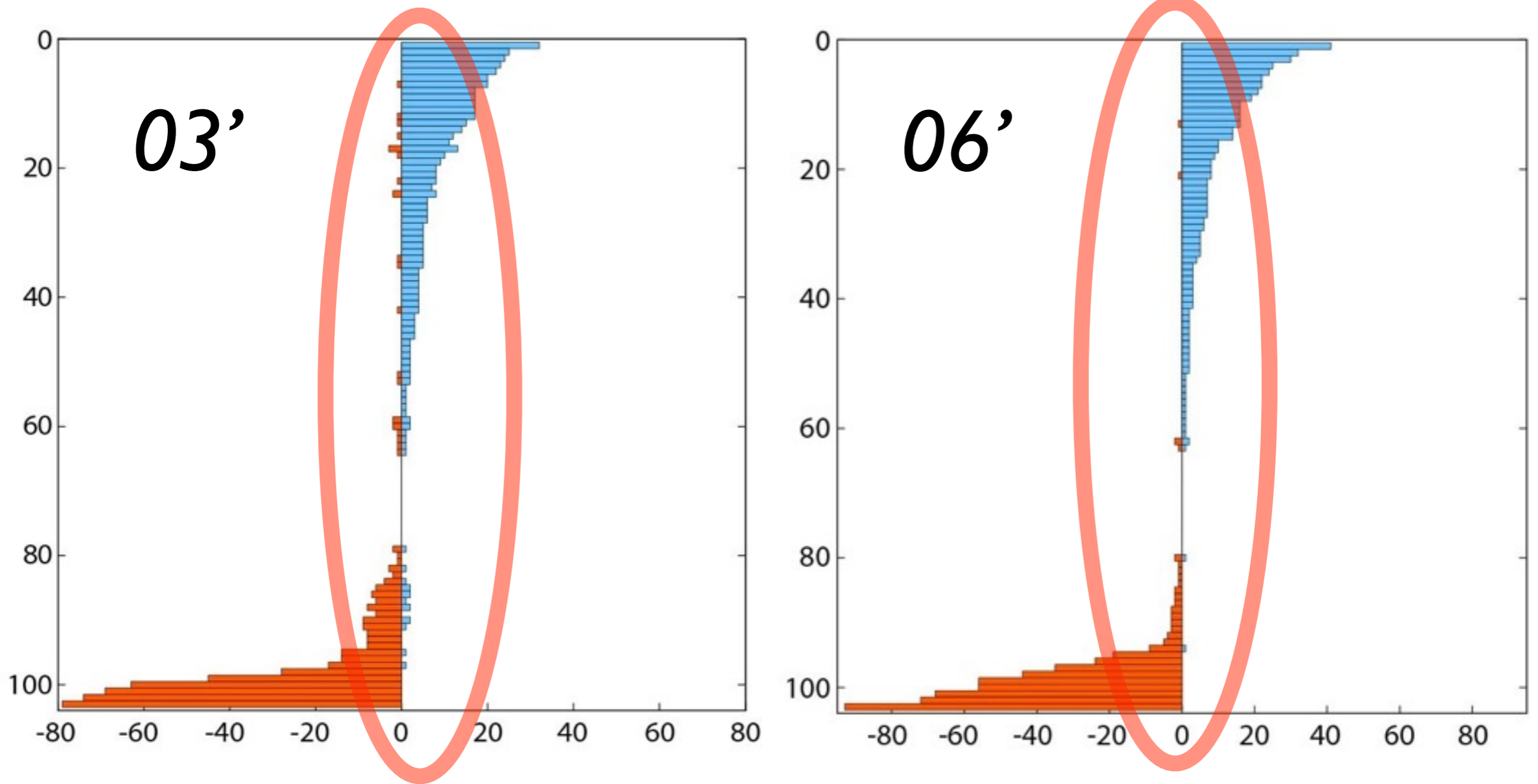
80 members  
dislike her.



40 members  
like her.

Many friends  $\rightarrow$  few enemies.  
Many enemies  $\rightarrow$  few friends.

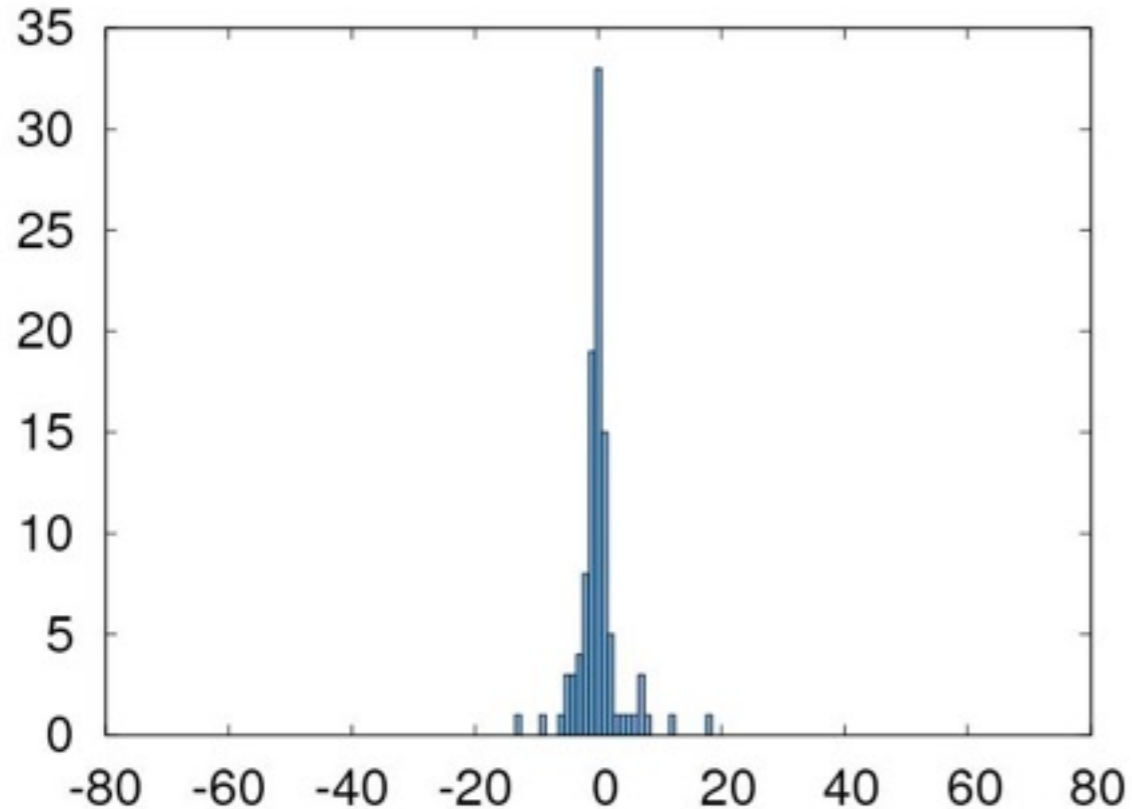
# In-degree sequences



The good and the bad become clearer.

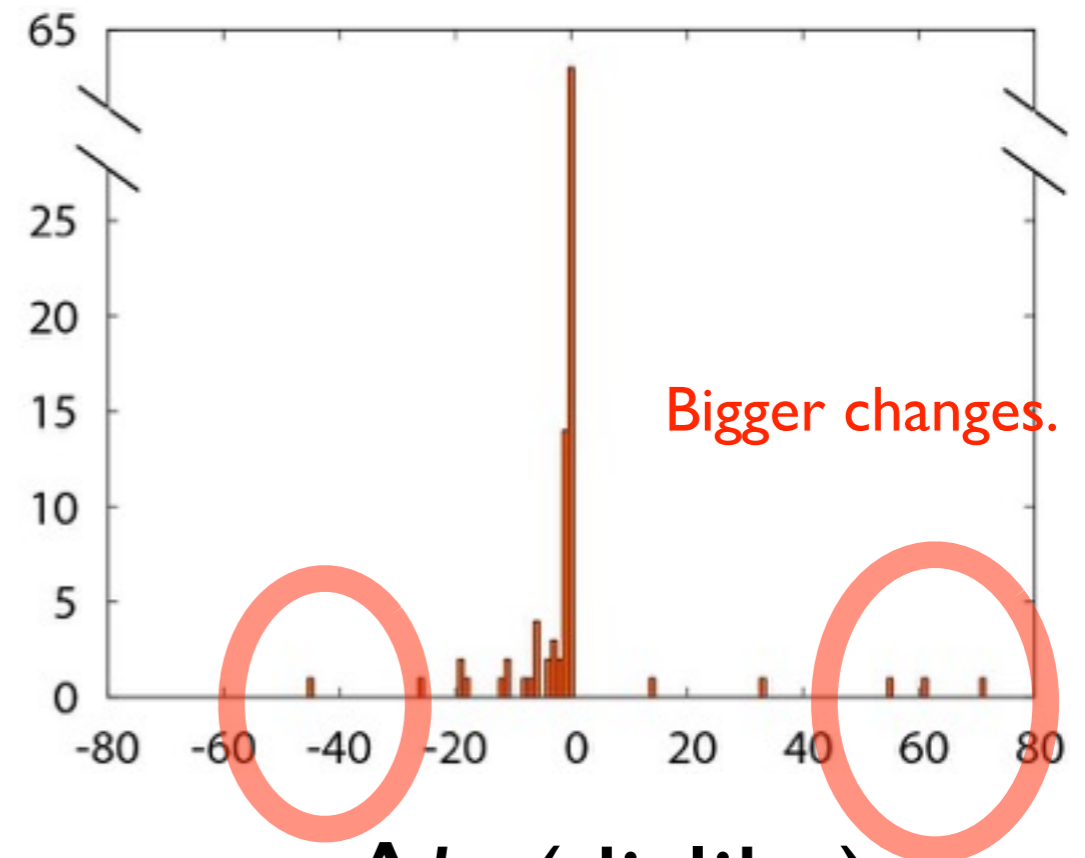
# Distributions of changes of in-degrees

like link



$\Delta k_{in}(\text{like})$

dislike link



$\Delta k_{in}(\text{dislike})$

- Your number of friends does not change much.
- You can be hated by many in three years.

# Transition Matrix of Link Colors

03' \ 06'	Neutral	Like	Dislike
Neutral	-	165	238
Like	161	350	4
Dislike	242	0	273

- Some of friends become enemies, but no single case for the other way (no enemies become friends):  
Try not to make enemies.



# Questions

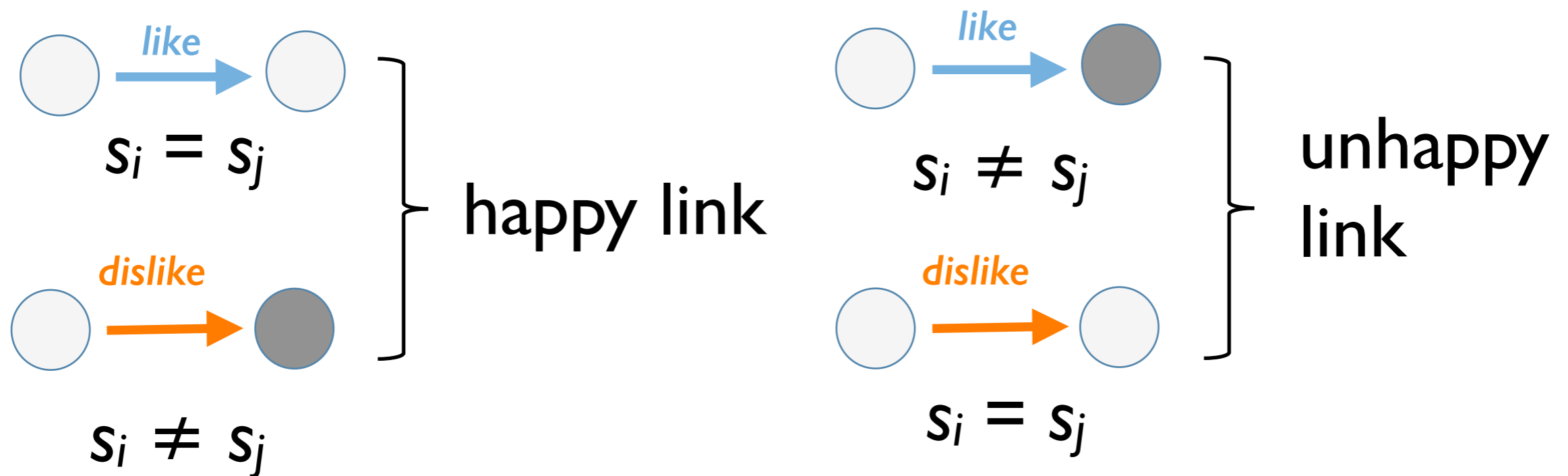
- Community detection  $\approx$  How to assign divisions or teams for all members to make everyone happy?  
Is it possible? Number of divisions?
- Conflict resolution in time?
- Is enemy of enemy my friend?  
Does enemy of enemy become my friend?  
Common enemies make new friends?

# How to answer ?

- Use the  $q$ -state voter model.
- After long run, find steady state.
- State of each member can be interpreted as her membership (or the division she is assigned to).

# $q$ -State Voter Model

- The node  $i$ 's state (or opinion or membership):  $s_i = 1, 2, \dots, q$ .
- Active and inactive links: Happy (balanced) and unhappy (unbalanced) links.



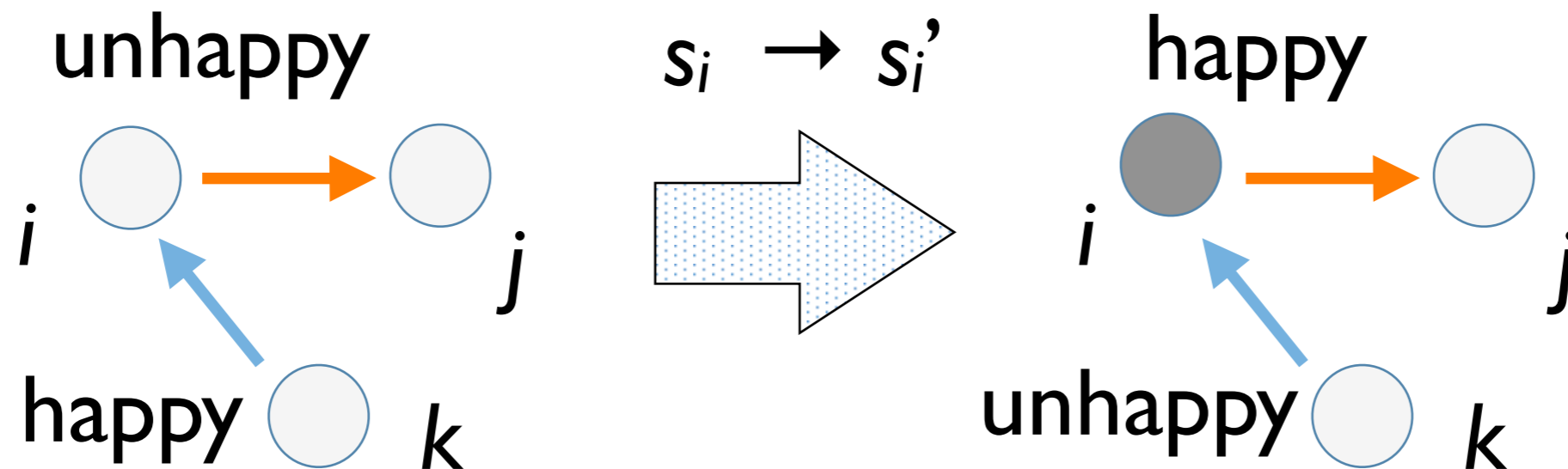
Happiness defined on directed links, not nodes.

# $q$ -State Voter Model

- Initial condition: a state  $s_i$  ( $= 1, 2, \dots, q$ ) is randomly assigned to each node  $i$ .
- One node is selected randomly. Try  $s_i \rightarrow s_i'$ .  
If  $s_i'$  reduces the number of unhappy links, accept.  
Otherwise, reject (change back to  $s_i$ )  $\approx$  Monte Carlo.
- After a long run, find steady state.  
Measure the unhappy link density  $u$ .
- To avoid falling into local minima, apply the annealing technique (introduce noise and slowly decrease noise strength).

# $q$ -State Voter Model

- Reduction of unhappy links: global vs local.



unhappy links of  $i$  (local):  $\Delta U_i = -1$  (direction matters)

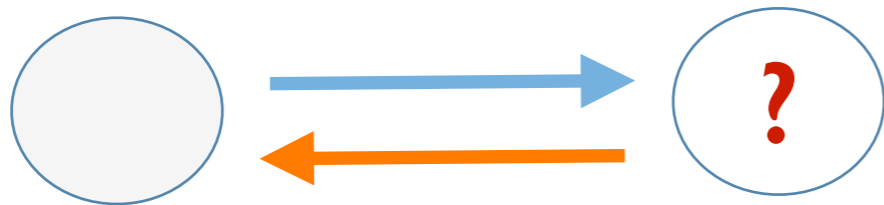
unhappy links (global):  $\Delta U = 0$  (undirected network)

# $q$ -State Voter Model

- Reduction of unhappy links: global vs local.
- Company's view: Reduction of total number of unhappy links is desirable (global) → undirected voter model.
- Employee's view: Reduction of number of her unhappy links is desirable (local) → directed voter model.
- Global/local reduction of unhappy links:  
Who decides the membership of each employee?  
Company (or the boss): global reduction.  
Employee: local reduction.

# $q$ -State Voter Model

Irreducible misery for frustrated pair:



This couple can never be happy.  
(21 & 27 such couples in 03' and 06')

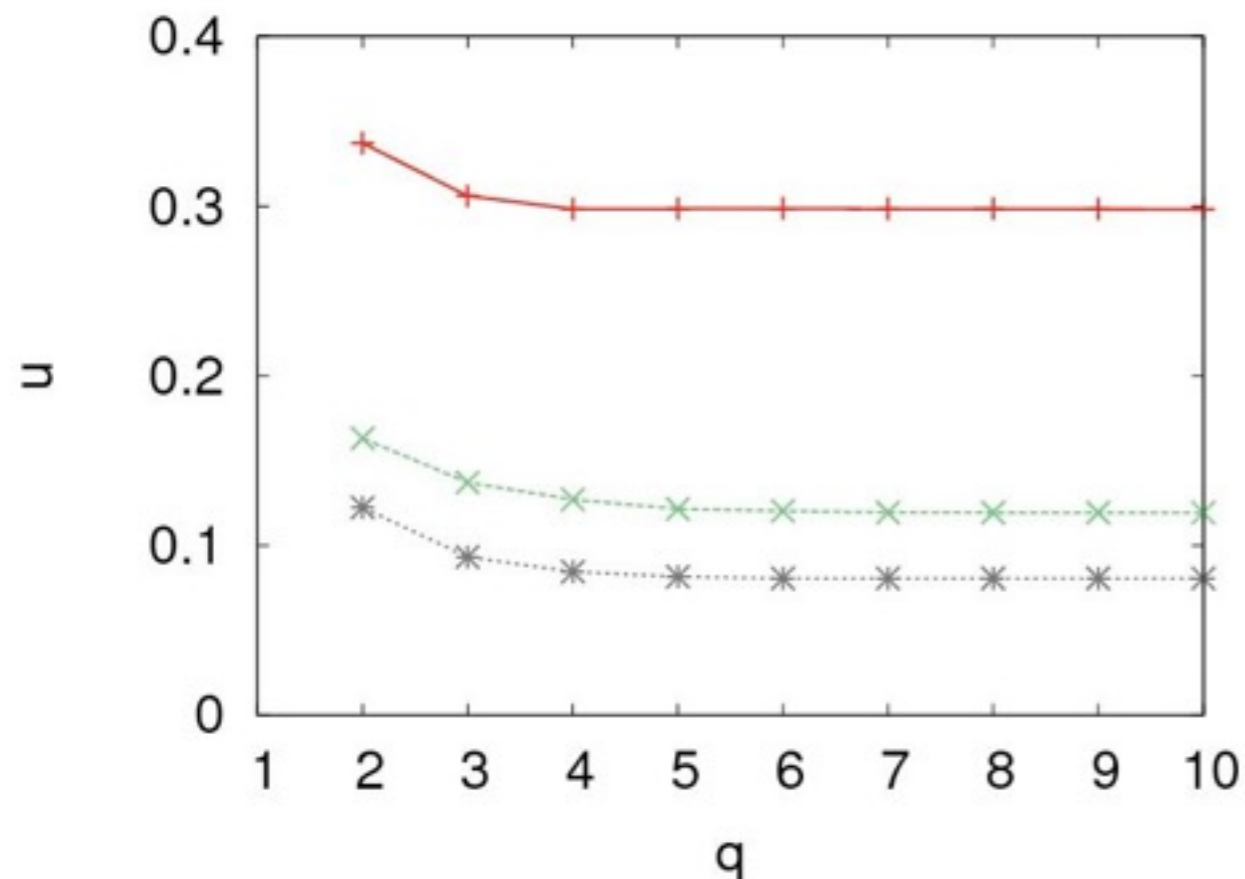
Always unhappy link regardless of states.



Apollo & Daphne in  
Greek mythology

# $q$ -State Voter Model

Converge to stationary state  $[u(t) \rightarrow u]$ .



random network  
(same out-degrees)

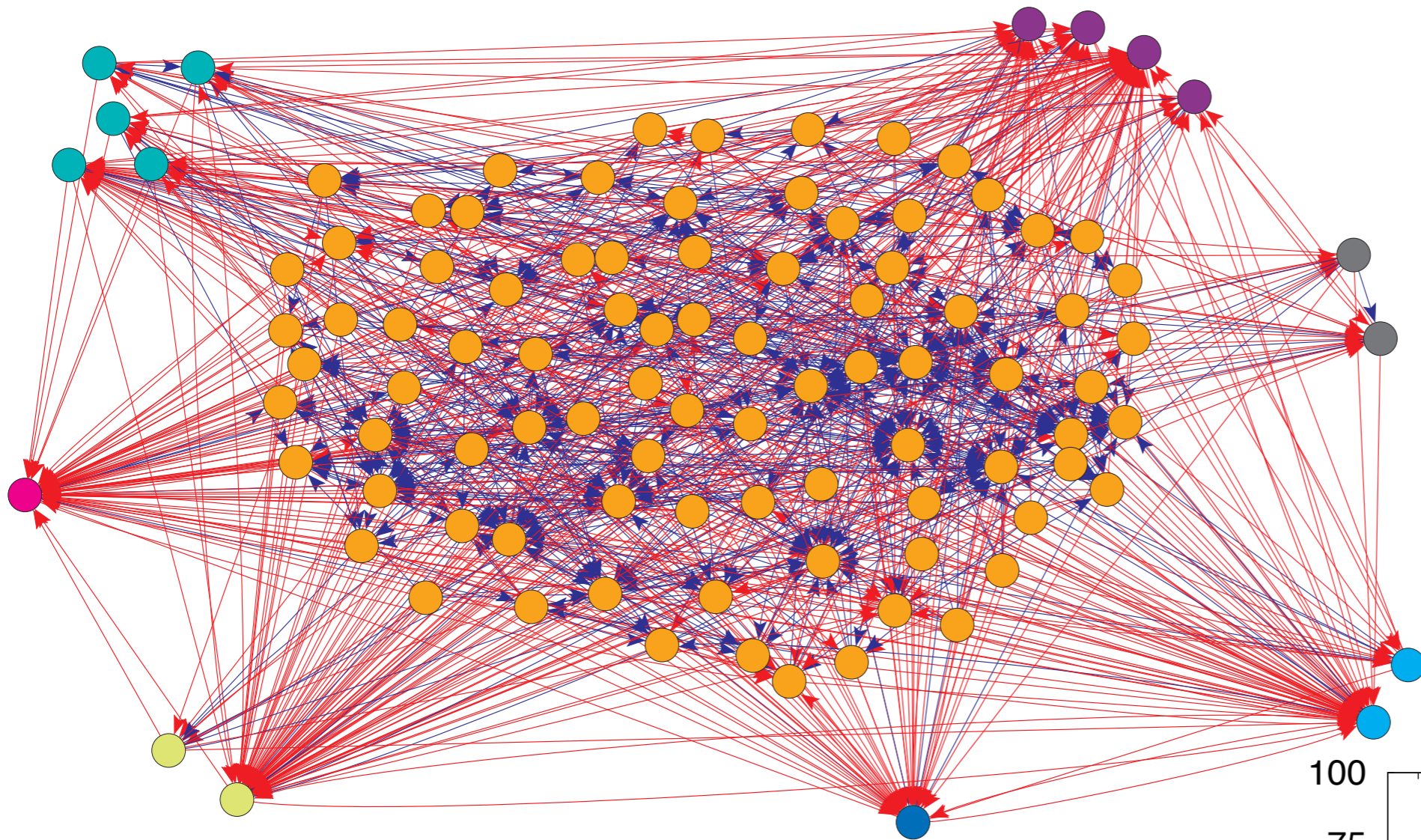
03' : 123 unhappy links

06' : 83 unhappy links

- Unhappy link density  $u$  saturates at  $q = q_c \approx 6$ :  
6 divisions are enough to reduce conflict among members.
- $u(\text{random}) > u(\text{at } 03') > u(\text{at } 06')$ : Conflict reduction?

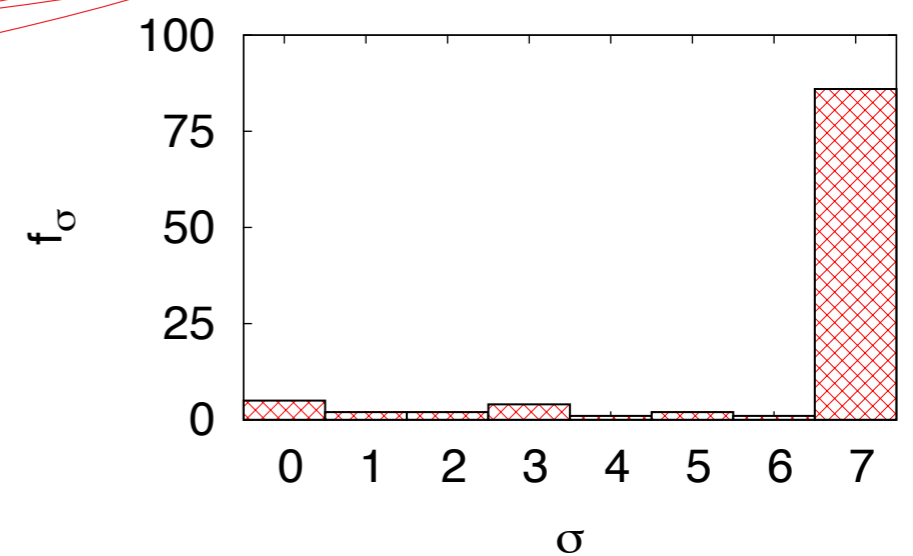


# $q$ -State Voter Model



●  $q=8$

● Non-uniform group size



# $q$ -State Potts Model

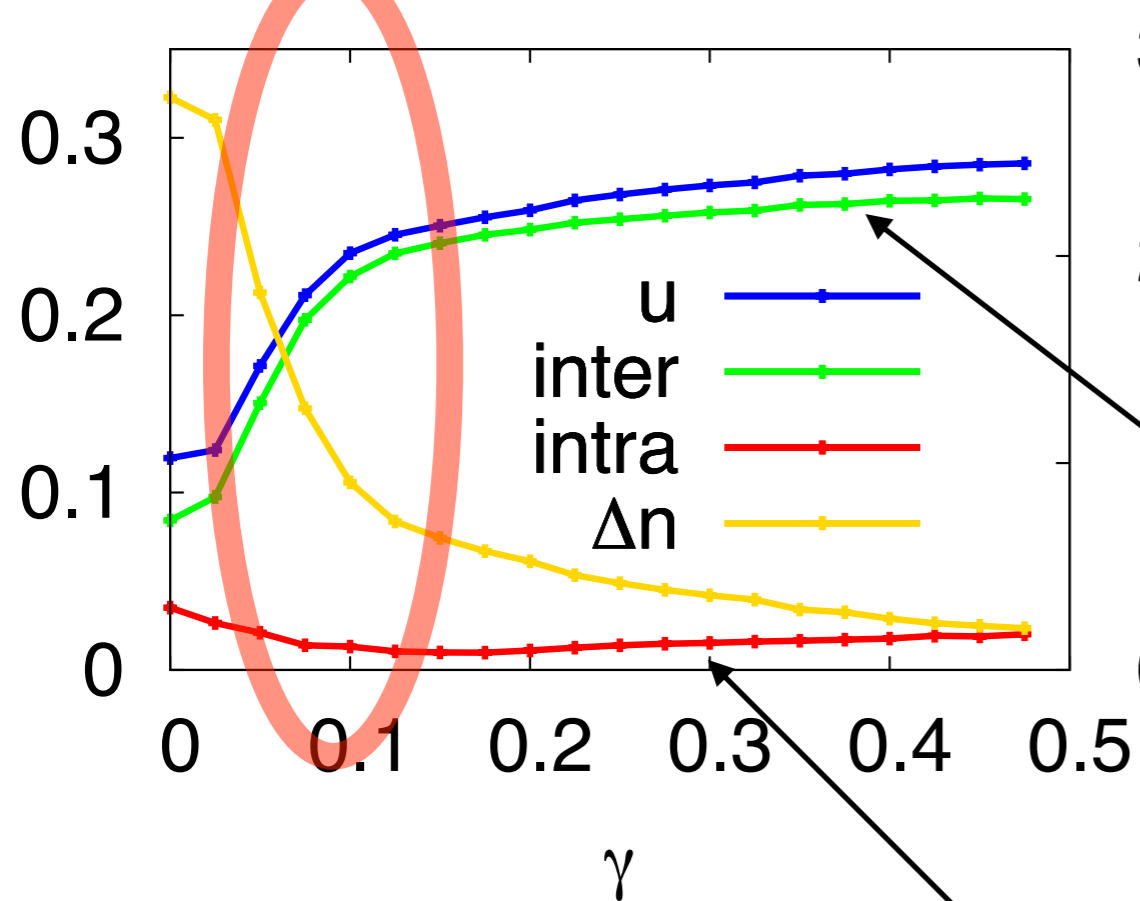
- Energy cost for non-uniform group sizes.

$$H = - \sum_{\langle ij \rangle} J_{ij} \delta_{\sigma_i \sigma_j} + \gamma \sum_{\sigma=0}^{q-1} \frac{n_{\sigma}(n_{\sigma} - 1)}{2}$$

- Goal: less unhappy links & uniform group sizes.
- $q = 8$  (fixed).

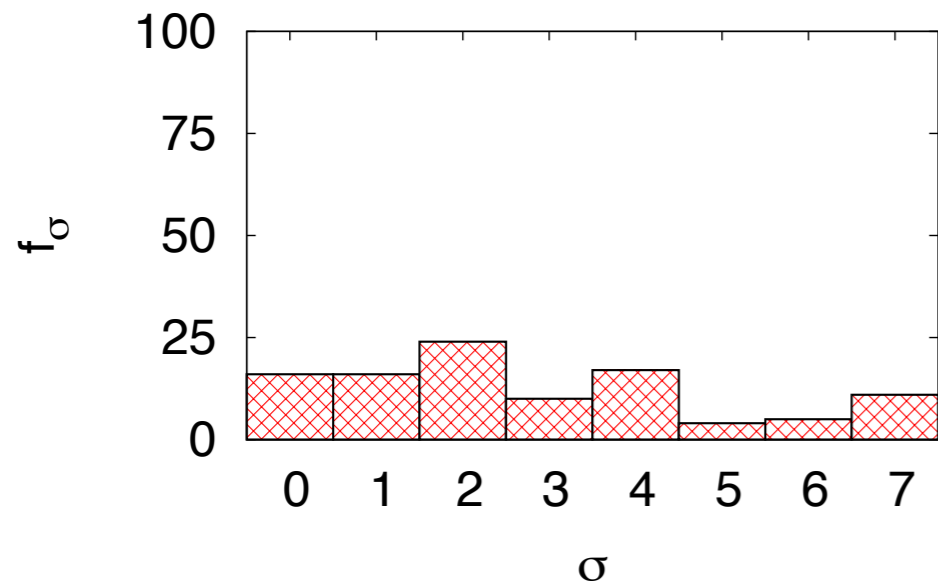
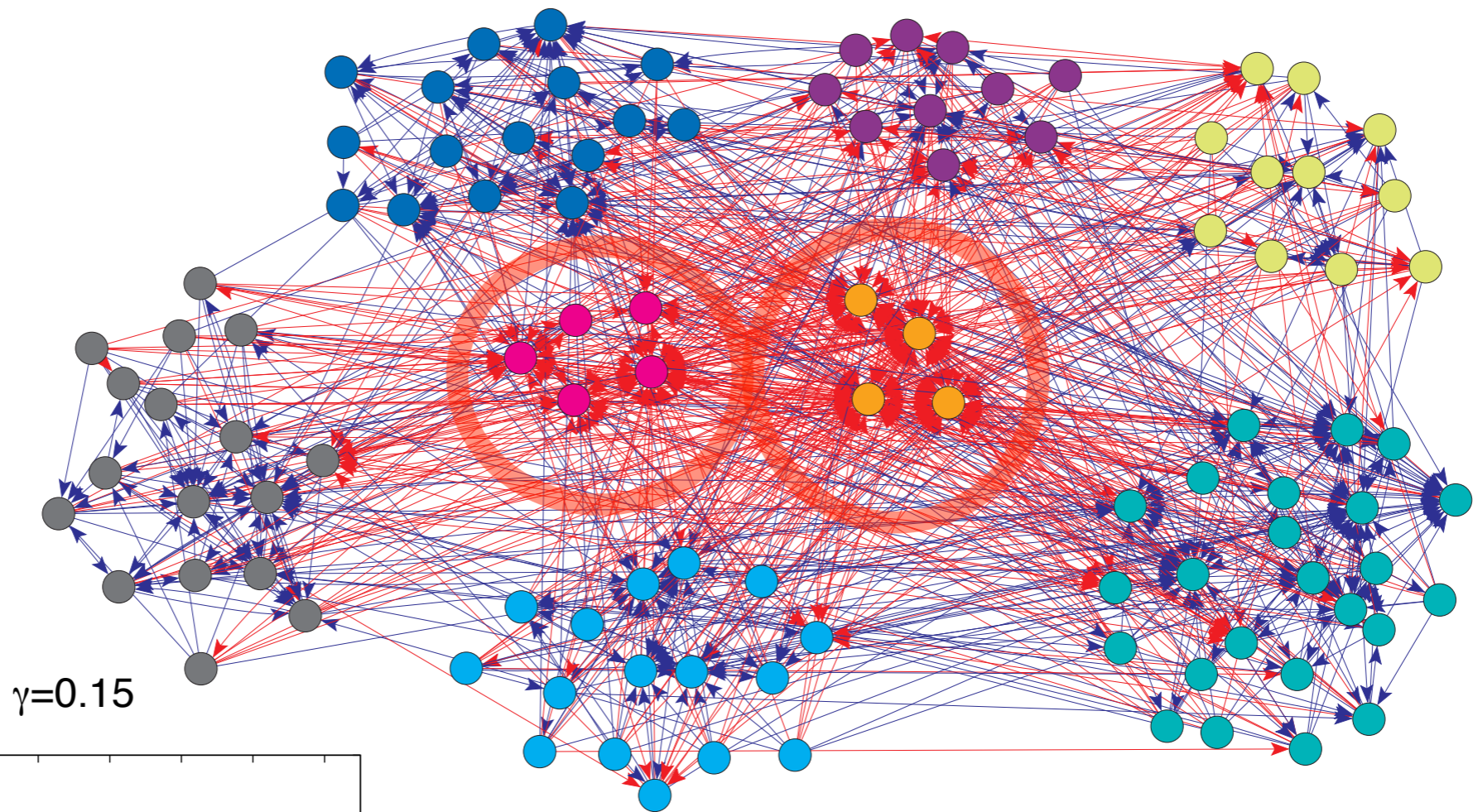
# $q$ -State Potts Model

2003



- $u$  = unhappy link density ( $\downarrow$ )
- $\Delta n$  = how uniform group sizes are ( $\downarrow$ )
- inter-group unhappy link density.
- intra-group unhappy link density ( $\downarrow$ )

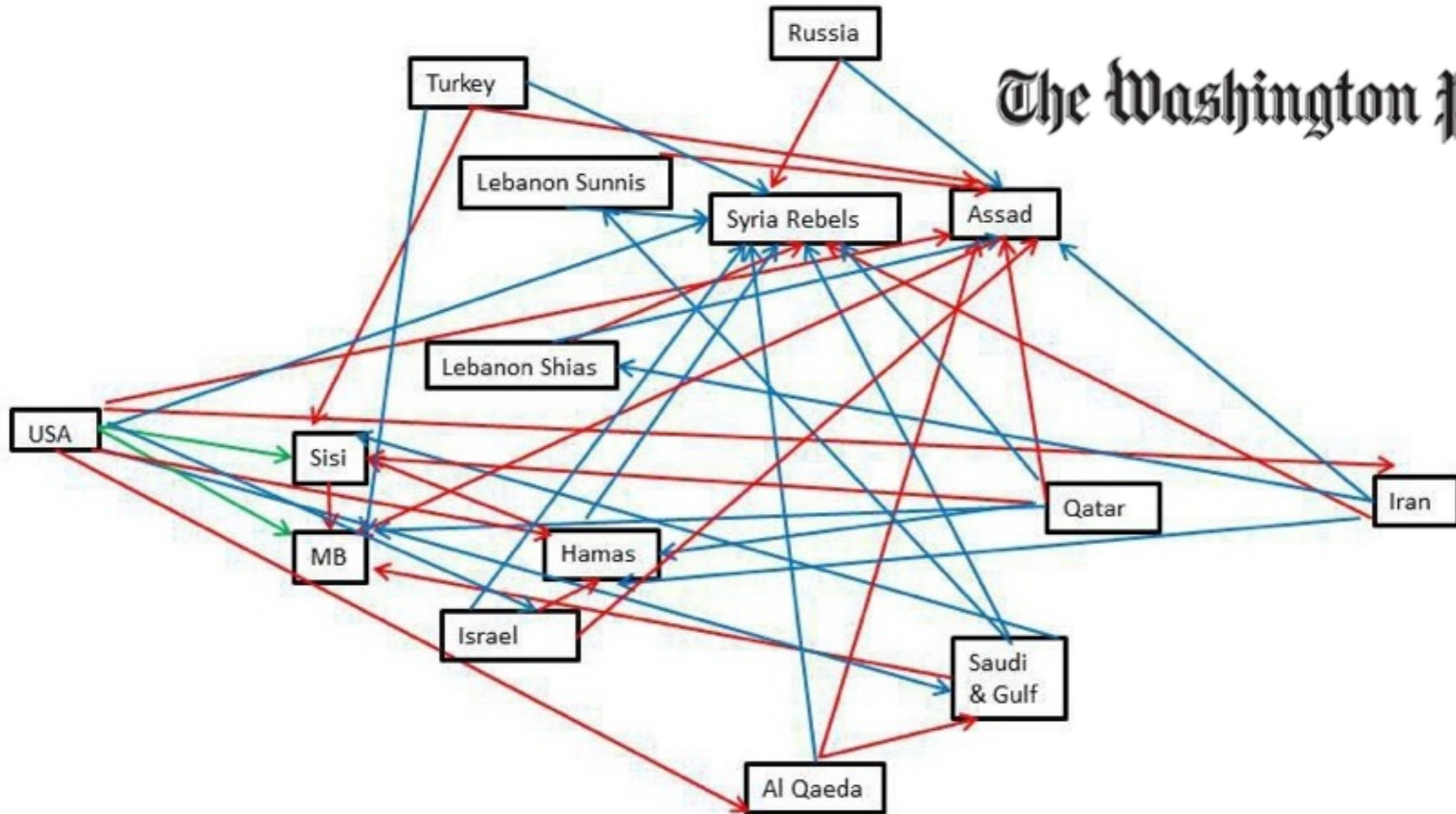
# $q$ -State Potts Model



● Teams of hated members.

# Application?

The Washington Post



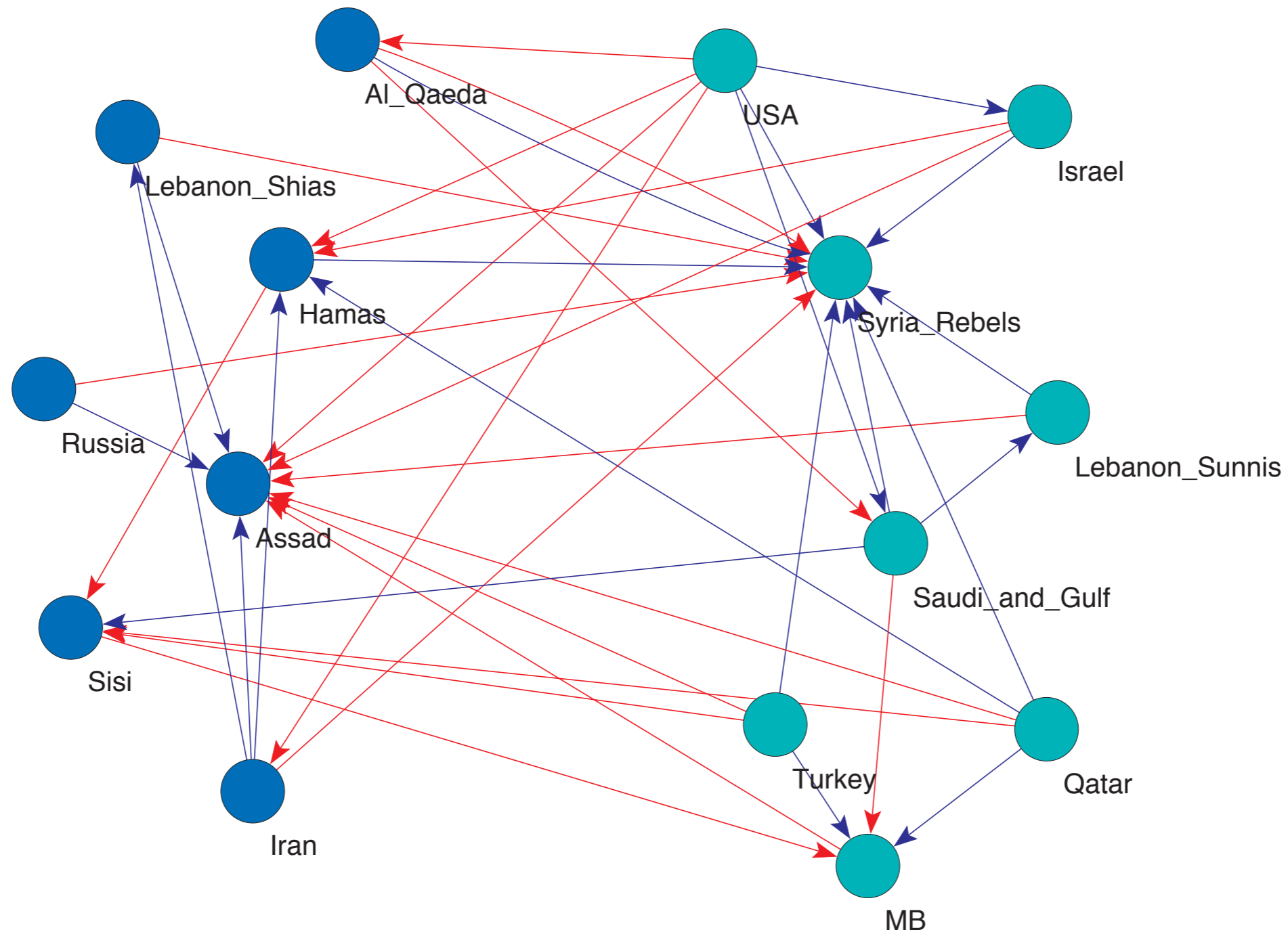
The Complete Idiot's Chart to Understanding The Middle East

- supports
- Hates
- Has no clue

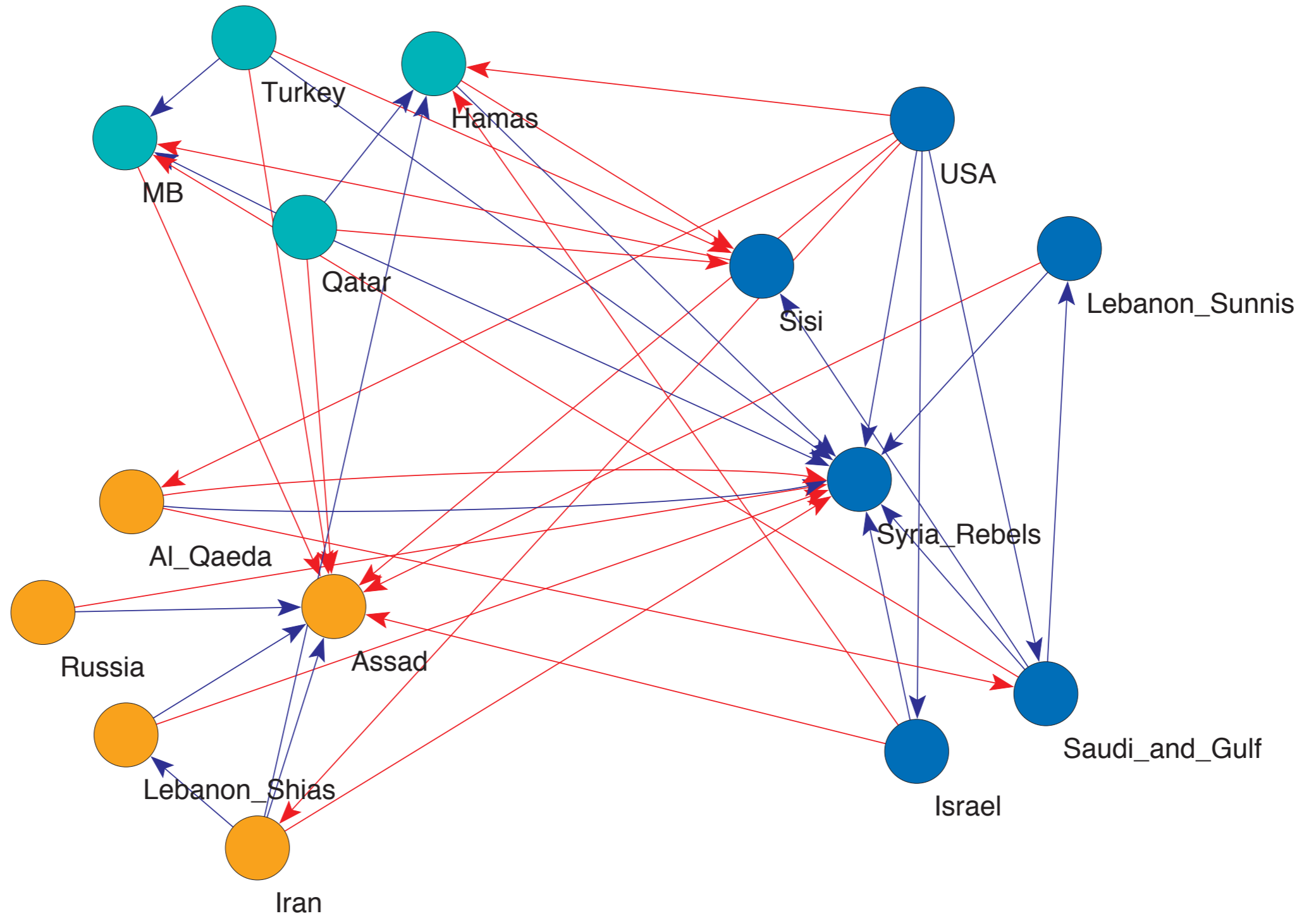
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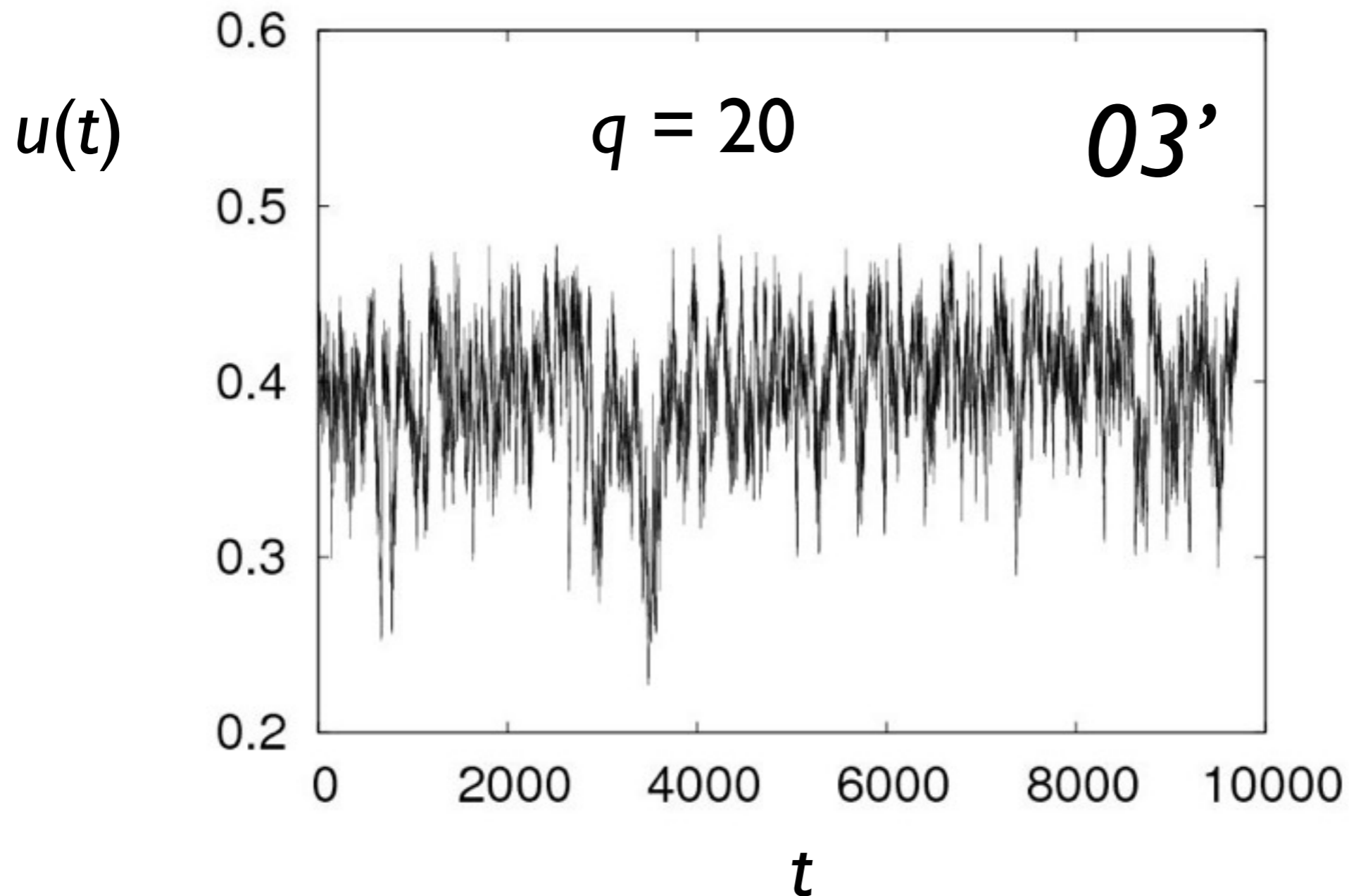
# Application?



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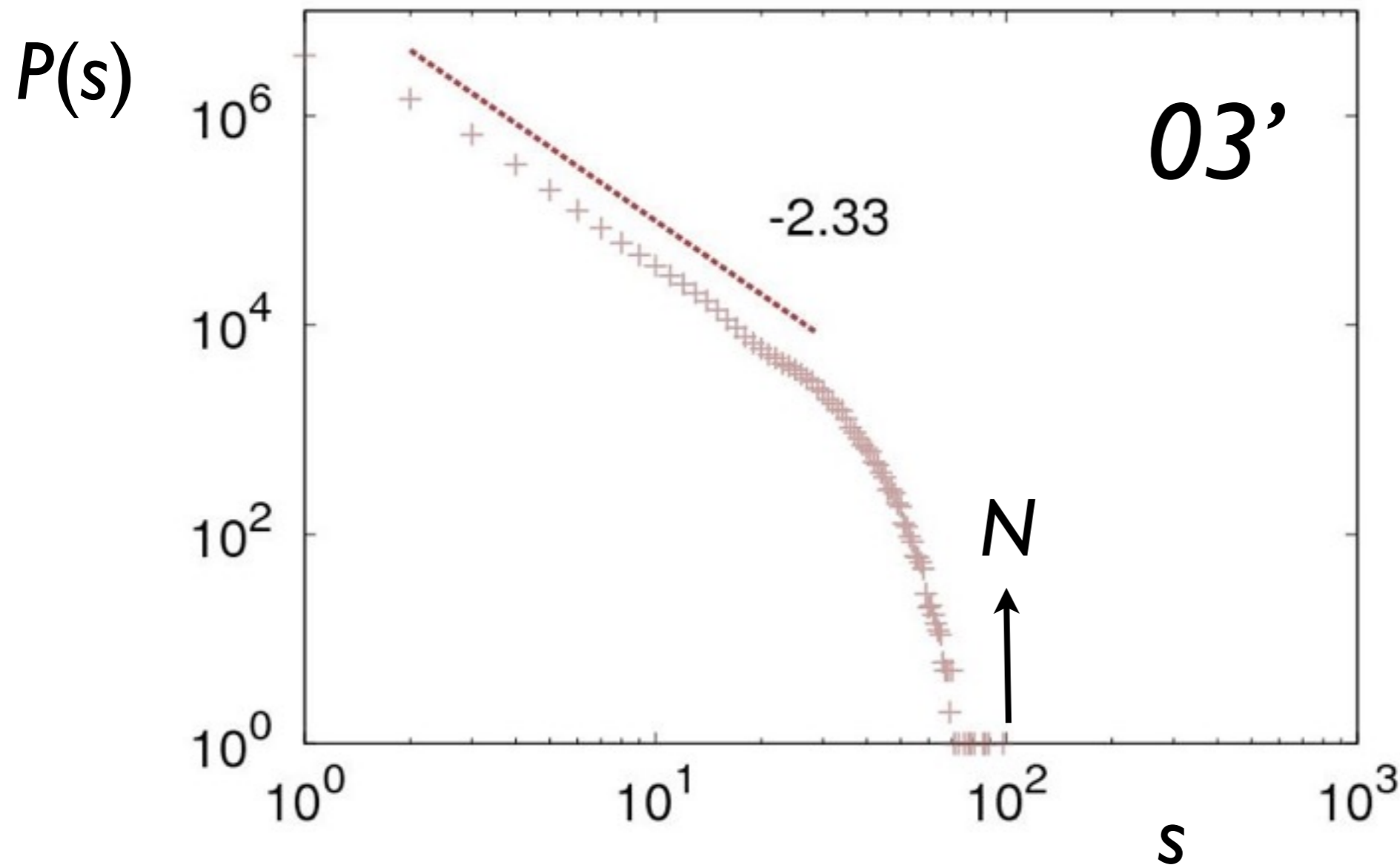
# Employee's View: Directed Voter Model



$u(t)$  keeps fluctuating as  $t \rightarrow \infty$ .



# Employee's View: Directed Voter Model



- Avalanche-size (change of # of unhappy links) distribution: Power-law with (finite-size) cutoff.
- Self-organized criticality?

# Summary

- Real network of friends and enemies.
- $q$ -state voter model &  $q$ -state Potts model.
- Membership assignment.
- Reduce unhappy link density.
- Reduce inhomogeneity of group sizes.